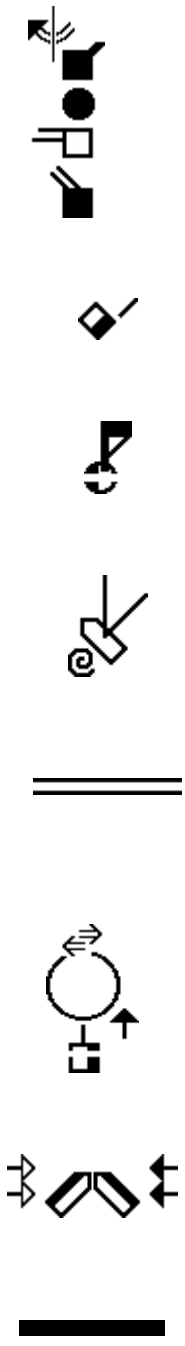
Mark 1:4 John did baptize in the wilderness, and preach the baptism of <u>repentance</u> for the remission of sins.

John he in country, not city. He people baptize and he preach that people must repent for sin removal.